



# Accompaniment Packet

This packet will provide you with helpful tools as you walk in solidarity with our Salvadoran brothers and sisters. Your experience of accompaniment has just begun... and now it can continue at home!

Keep the Third Pillar Alive!  
SHARE Information Sheet  
Sustainer Form  
Ideas on How to Live out Accompaniment  
Fundraiser Ideas  
Words for the Journey





**SHARE**  
El Salvador  
La Fundación SHARE

## SHARE El Salvador Information Sheet

### Our Mission

SHARE strengthens solidarity with and among the Salvadoran people in El Salvador and the United States in the struggle for economic sustainability, justice, human and civil rights.

### Core Values

- **Women's Empowerment:** Make education and holistic development opportunities available to women and girls to improve their economic, social and political positions in their communities and organizations.
- **Citizen Participation:** Promote active engagement in democratic processes, community decision-making and advocacy campaigns
- **Leadership Development:** Nurture the skills of a broad base of people, including women and youth, to prepare them to be democratic leaders that empower others.
- **Environmental Sustainability:** Advocate for and raise awareness of environmental justice, including preventing and responding to climate change.
- **Human Rights:** Accompany the struggle of victims of forced disappearance, torture, and grave human rights abuses as they seek the truth, justice for their families, and reparations for the damage they've suffered.

### Examples of Our Work



#### Community Organizing and Development Projects

We work with grassroots organizations in El Salvador on a variety of development projects aimed at creating **long-term sustainable change**. SHARE supports women in Chalatenango and La Libertad with supplies and training for **small organic family vegetable gardens**. Not only does this improve their families' diets, it also sets a higher goal of more sustainable agricultural practices in the region. Women also become more involved in **community organizing**, learning tools to create change at the national level and advocate for their rights as rural women. Rosibel, at left, benefits from women's empowerment initiatives in La Libertad.

#### Grassroots Partnerships and Delegations

We facilitate **grassroots partnerships** between schools, universities, parishes, and solidarity committees in the United States and communities in El Salvador. We lead **delegations** centered around these partnerships and on special themes or events, including El Salvador's presidential elections in 2014 and Archbishop Oscar Romero's martyrdom. In December 2012, we led over 50 people on a delegation commemorating the assassination of the four US Churchwomen, killed during El Salvador's brutal civil war because of their social justice work and commitment to the poor.



#### Advocacy

We support advocacy projects that demand **environmental justice** and **human rights** throughout El Salvador. These initiatives range from petitioning for investigation of human rights abuses that occurred during the civil war to creating policies that will strengthen food sovereignty in the region. In cooperation with CONFRAS, we support vulnerable communities in La Paz with training and supplies to plant climate change-resistant crops and trees. The project also includes workshops for school children on caring for the environment.

# Keep the Third Pillar Alive!

## Accompaniment

Physical,  
spiritual, moral

Advocacy

Financial

## Financial Accompaniment

is vital to SHARE's continued solidarity  
and the just transformation of El Salvador

### INDIVIDUALS

make up over



**60%**  
of all  
support  
to SHARE



I give  
to  
SHARE  
because  
I know  
I'm making  
a difference!

### MANY DELEGATES



return home  
not knowing  
what to do next

And it's **EASIER**   
than you might think!  
Just **\$33 A DAY** (\$10/mo)  
can help youth leaders learn  
peacebuilding strategies

### A GREAT WAY

to honor your experience is by  
helping the Salvadoran people  
create just solutions to current  
problems by giving to SHARE

**BECOME A SHARE VISIONARY TODAY!**  
[SHARE-ELSALVADOR.ORG/DONATE](https://share-elsalvador.org/donate)

**Make a commitment to social justice—  
become a sustainer today!**



SHARE 2010 delegate



We invite you to participate directly in the creation of a new model for sustainable, long-term development by becoming a SHARE sustainer!

Your contribution will provide hardworking, organized Salvadorans the support they need to overcome the challenges of poverty and injustice. With this form, we ask you to pledge a monthly or quarterly gift to SHARE.

Whatever you can give, we can make your monthly contributions easy with automatic credit card processing! Prefer to give by check instead? Submit the form below with your check and leave out your credit card information.

- **\$50 a month** will help the youth in one community implement a self-sustaining economic initiative. Your contributions will continue to give back over the years.
- **\$35 a month** can help a rural woman grow and maintain an organic vegetable garden to maintain her and her family's nutrition.
- With **\$20 a month**, over the course of a year you can help SHARE's partner Confras plant and maintain 24 fruit trees to enrich the diets of school children.
- For the cost of a movie ticket, **\$10 a month** will help youth leaders purchase a month of school supplies or develop public-speaking and leadership skills including anti-violence tactics.

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YES! I want to sustain SHARE's development work in El Salvador by making a monthly gift of:

\$50    \$35    \$20    \$10    Other \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

3 Digit Security Code: \_\_\_\_\_

Please detach this form and mail to:  
SHARE El Salvador, 2425 College Ave., Berkeley, CA 94704  
Or go to [share-elsalvador.org](http://share-elsalvador.org), click "donate", and select your recurring gift frequency  
Questions? Call 510-848-8487 or email [katherine@share-elsalvador.org](mailto:katherine@share-elsalvador.org)



## We need your help to continue our transformative work!

Stay connected in solidarity with SHARE and the people of El Salvador through our three pillars of mutual accompaniment. Here's how YOU can live out accompaniment:

- **Physical, Spiritual, and Moral Accompaniment:**  
Building lasting relationships between communities in El Salvador and the United States by creating opportunities to share experiences, joys, and struggles. *By joining a delegation, you've already begun the first pillar!*
- **Advocacy Accompaniment:**  
Advocating for US policies and supporting Salvadoran advocacy efforts that promote respect for human rights and sustainable solutions to poverty and rural development. *Stay up to date and respond to action alerts with our eNewsletter and "like" **SHARE** on Facebook! When we stay connected, we can work with you as you walk with Salvadoran communities.*
- **Financial Accompaniment:**  
Supporting communities as they seek just development and sustainable alternatives to poverty. *Read below for the many ways you can live out the third pillar and engage your community.*



### **Physical, Spiritual, and Moral Accompaniment**

- Join SHARE on a **delegation**. Delegates learn first-hand about El Salvador's history, present challenges, and hopes for the future while building relationships with people, communities and organizations working for change. Our upcoming major delegation is in December 2015 to commemorate the 4 US churchwomen! Contact José for more information at [jose@share-elsalvador.org](mailto:jose@share-elsalvador.org) or visit us online at <http://www.share-elsalvador.org/delegations/major-delegations!>
- Host a **tour** of Salvadorans in your community. Raise awareness about the reality in El Salvador with your home community through a visit with Salvadoran community organizers and community members. Contact Claudia for more information at [delegations@share-elsalvador.org](mailto:delegations@share-elsalvador.org).



- Invite your family, friends, and community members to join you on your next grassroots sistering delegation. Show pictures and share your stories!
- Like SHARE, CRIPDES, and other Salvadoran counterparts on Facebook and follow SHARE's blog to stay up-to-date on events and information.  
<https://www.facebook.com/SHAREelsalvador>



## Advocacy Accompaniment

- Sign up to receive our **eNewsletter** to stay up-to-date on important issues and receive action alerts.
- Participate in local advocacy efforts regarding human rights in your community!
- Write Romero quotes on the sidewalks of your school or other community, public, trafficked spaces. Take a photo of your art and post it to Instagram and Facebook tagging SHARE-El Salvador (share\_es on Instagram and SHARE Foundation: Building a New El Salvador Today on Facebook) and using #BeRomero.
- Use the hashtags #BeRomero and #DisappearedButNotForgotten on Twitter and Facebook to join others in the movement to remember all of the disappeared in El Salvador and live as a voice for truth and justice just like Monseñor Romero.
- Advocacy actions
  - ✓ Educate your friends, family, and community about US policies and the reality in El Salvador. Encourage them to join in advocating for human rights!
  - ✓ Contact your local Salvadoran Consulate office or local immigration non-profit and ask how you can help people sign up for DACA!  
<http://www.share-elsalvador.org/2015/02/action-alert-tps-and-daca.html>
  - ✓ Advocate for drivers licenses for undocumented immigrants in your state!
  - ✓ Write letters, call, and visit your Congressional Representative to talk about the realities of immigration and the impact US policy has on El Salvador.
  - ✓ Inform them about the violence and lack of opportunities that push Salvadorans out of their countries.



- Sample Letter:

Dear \_\_\_\_\_,

I am writing you today to urge you to divert funds from the aid the US government gives to militaries and police forces in Central America through programs such as the Plan for Prosperity and instead use that money to support community based alternatives. The people of Central America have suffered under the hard hand of militarized police forces for decades, and it is past time the US government withdraw its support of these institutions that force the people of Central America to live in fear. Alternatives to this security model are being developed in the region, including community based violence prevention and social programs in healthcare and education. I implore you to support these courageous initiatives and stop funding security models that repress the people of Central America.

Sincerely,



## **Financial Accompaniment**

**More than half** of funding for SHARE's community projects and scholarships comes from individual donors like you. Without this support, none of our work would be possible. **You are now an advocate** for the communities you visited. It is in your hands to help ensure that this important work continues.

**Please join SHARE in supporting these communities as they address issues of poverty and injustice!**

**\_\_\_ Sign up to be a SHARE sustainer.** **\$50 a month** will help the youth in one community implement a self-sustaining economic initiative. **\$35 a month** can help a rural woman grow and maintain an organic vegetable garden to maintain her and her family's nutrition. With **\$20 a month**, over the course of a year you can help SHARE's partner Confras plant and maintain 24 fruit trees to enrich the diets of school children. For the cost of a movie ticket, **\$10 a month** will help youth leaders purchase a month of school supplies or develop public-speaking and leadership skills including anti-violence tactics. *Go to [share-elsalvador.org](http://share-elsalvador.org), click "donate", and select your recurring gift frequency.*

**\_\_\_ Do your online shopping through Goodshop.** When you select SHARE- Building a New El Salvador Today as your benefitting organization, every time you make a purchase through Goodshop.com, they donate a portion to SHARE, free of cost to you! Shop at your favorite stores like The Apple Store, Target, Verizon Wireless, and thousands more. Ask your friends and family to do the same! Pssst.... Goodshop also has some great coupons!

\_\_\_ **Send a letter to family and friends.** Tell them how your time in El Salvador has inspired you and ask them to support this important work. In the letter, include a brochure and return envelope. Phone those people who do not respond in two weeks. Be sure to send thank you letters to those who give!

\_\_\_ **Organize a fun event.** Host a mystery dinner, a movie night, a trivia night, a tournament, or one of our other creative ideas as listed on the following pages!

## **Need some fundraising inspiration? Check out these great ideas to engage your network:**

1. **Travelogue.** Have a family and friends over for dessert. Show them video or photos of your most recent trip to El Salvador and ask them to make a donation.
2. **Gallery night.** Print enlarged copies of your best delegation photos and sell to the highest bidder! Don't forget to explain the significance of the photos to your audience!
3. **Progressive dinner.** Start at one person's home for appetizers and progress to the next person's house for soup or salad, the next person's house for the main course, and the last person's house for dessert. Charge by the course or for the whole package.
4. **Pupusa supper or spaghetti dinner.** Use a church basement or union hall, sell tickets in advance and recruit 50 people to come. You can charge extra for a special dessert or beverages.
5. **Garage or yard sale.** Feel good about cleaning out your closets to support an important cause. Ask your friends to donate items too. Advertise the sale as a fundraising event to draw more attention!
6. **Handicrafts sale.** Sell products made by Salvadoran artisans working in fair trade workshops or cooperatives. Bring a suitcase of crafts to the U.S. with you and donate the proceeds.
7. **Trivia night.** Charge entry fees and provide a prize to the winner or winning team.
8. **Car wash.** Organize a free car wash with a suggested donation amount of \$10.
9. **Rent-a-Youth Auction.** Auction off your youth to members of the congregation for whatever time frame you designate. The youth are then, in turn, helping with the fundraiser and the congregation is getting something in return. This works great if you pair it with a dinner or something like that. Make it fun!
10. **Service Board.** Church/ community members post odd jobs or service projects for around their home and a price they would pay for the service. Youth take the postings and sign up to do the task for the donation.
11. **Dodge ball/ ultimate frisbee/video game tournament.** Charge entry fees and give a prize to the winner or winning team.
12. **Gingerbread Competition.** Hold a competition to decorate gingerbread houses or gingerbread people at your office, school, or with friends and family. Participants vote for the winner with



monetary contributions. The one with the most “votes” wins and all funds raised go towards the cause.

13. **Christmas Decorating.** Many businesses don’t have time to decorate themselves and don’t mind paying for your help. Get a group of volunteers to sign up local businesses for decorating. Send in your décor group for the main event, and you can even offer to return and clean up when holiday season is over.
14. **Christmas Light Removal.** How many times have you driven through a neighborhood weeks, or even months after Christmas, and seen several houses that still have lights dangling from the eaves? Why not help these people out by offering to take their lights down for them? You can either charge a flat fee, or ask for fair donations. At least two people should work together per house so one person can hold the ladder, safety first.
15. **Second Collection.** If you attend religious gatherings, see if you or someone from SHARE can give a brief talk about SHARE’s work while the collection bin is passed around a second time.
16. **If you go to a church, synagogue, temple, or mosque, ask if there is a discretionary or social justice fund.** Many groups have small pools of money available.
17. **Invite people to donate to SHARE in lieu of birthday presents, housewarming gifts or holiday presents.**
18. **Get your whole school/community/club involved.** Set a goal with an extra awesome reward! Have an admired teacher or community leader commit to doing something funny (like shaving their head or letting selected students/ members throw pies in their face). Everyone will want to pitch in to help reach the goal!

Hello friends,

Thank you for making the commitment to accompany the Salvadoran people in their struggle for truth and justice. Without people like you, women and youth would not have the opportunities to be involved leaders in their communities. Because you stand in solidarity with the Salvadoran people, they have the necessary tools to struggle for a better El Salvador!

Our hope for you is that this experience in El Salvador will not stay in El Salvador. We hope that you will go home a different way and be a witness to all you have seen and heard. As always, do not hesitate to contact any of the SHARE staff if you have questions or comments, or need ideas. We also want to walk with you through this journey. May this packet serve as a guide as you accompany our Salvadoran brothers and sisters!

Peace,



Claudia Martínez

SHARE El Salvador  
Grassroots Sistering Accompaniment Coordinator

